



# 2019 WPLF MID-WINTER TRAINING CONFERENCE EXHIBITOR RESOURCE GUIDE



## CONFERENCE LOCATION & EXHIBITOR COORDINATOR POINT OF CONTACT:

Kalahari Resort & Conference Center  
1305 Kalahari Dr.  
Wisconsin Dells, WI 53913  
Phone: 877-253-5466  
Web: [www.kalahariresorts.com](http://www.kalahariresorts.com)

Please address all WPLF Training Conference exhibition related questions to:

**Pete Peters (WPLF Conference Coordinator)**  
Office Phone: 715-364-2367  
Cell Phone: 218-348-5911  
Email: [peters3006@gmail.com](mailto:peters3006@gmail.com)

## EXHIBITION BOOTH PRICING & ASSIGNMENT DETAILS:

**Exhibition Booth Type/Size:** Single 8.0 X 10.0' Standard Exhibitor Booth

**Exhibition Booth Price:** \$500.00\*

*\*NOTE: A Single 8.0 X 10.0' Standard Exhibitor Booth features an 8.0' Back Drape and a 3.0' Side Drape. The booth price includes an 8.0' Skirted Table, (2) Chairs and a Company Identification Sign (7.0 X 44.0") as well as Conference Lunch and Break Refreshments for (2) Exhibitor representatives/booth personnel. Conference Lunch and Break Refreshments for additional Exhibitor representatives/booth personnel may be purchased separately for price of \$50.00/person. If your company is interested in multiple booths or a vehicle booth, please contact Pete Peters (Conference Exhibitor Coordinator) directly.*

Exhibitor booth assignments are determined on a "first come/first served" basis so specific booth placement within the Exhibition Hall can *NOT* be guaranteed. Exhibitor booth assignments and availability may be viewed online in real-time by visiting: <http://www.map-dynamics.com/wplf2019>.

## EXHIBITOR MATERIALS/SERVICE PROVIDER DETAILS:

Valley Expo & Displays ([www.valleyexpodisplays.com](http://www.valleyexpodisplays.com)) is the official exhibitor materials/service provider for the 2019 WPLF Mid-Winter Training Conference. Valley Expo & Displays will send all registered Exhibitors an "**Exhibitor Service Kit**" which will contain information about ordering any additional exhibitor booth services or such as electricity, carpeting, furniture, etc..

## KALAHARI RESORT (HOST HOTEL) DETAILS & SPECIAL ROOM RATES:

Kalahari Resort & Conference Center  
1305 Kalahari Dr.  
Wisconsin Dells, WI 53913  
Web: [www.kalahariresorts.com](http://www.kalahariresorts.com)  
Reservation/Booking Phone: 877-525-2427  
Booking ID#: 16799\*



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## **KALAHARI RESORT SPECIAL ROOM RATES FOR CHECK-IN *DURING* CONFERENCE (Sunday, February 10<sup>th</sup> through Wednesday, February 13<sup>th</sup>)**

**Standard Single Room Rate:** \$91.00/night (includes a FREE Indoor Water Park Pass)\*

**Lodge Suite Room Rate:** \$139.00/night (includes a FREE Indoor Water Park Pass)\*

**Standard Double/Triple/Quadruple Occupancy Room Rate:** \$109.00/night (includes up to (4) FREE Indoor Water Park Passes)\*

## **KALAHARI RESORT SPECIAL ROOM RATES FOR CHECK-IN *BEFORE* CONFERENCE (Friday, February 8<sup>th</sup> and/or Saturday, February 9<sup>th</sup>)**

**Standard Room Rate with Occupancy of up to (4) People:** \$159.00/night (includes up to (4) FREE Indoor Water Park Passes)\*

**\*IMPORTANT NOTE:** To receive these special room rates you **MUST** reserve/book your room at the Kalahari Resort by no later than January 10<sup>th</sup>, 2019 and reference Booking ID# 16799 or the Wisconsin Police Leadership Foundation (WPLF) Room Block when making your reservation. Room reservation/booking requests for special room rates received after the 01/10/19 deadline date is subject to availability.

## **GREAT WOLF LODGE (OVERFLOW HOTEL) DETAILS & SPECIAL ROOM RATES**

**Great Wolf Lodge**

**1400 Great Wolf Dr.**

**Wisconsin Dells, WI 53965**

**Web:** <https://www.greatwolf.com/wisconsin-dells>

**Reservation/Booking Phone:** 800-559-9653

**Booking ID#:** 1902WCPA\*

## **GREAT WOLF LODGE SPECIAL ROOM RATES FOR CHECK-IN *DURING* CONFERENCE (Sunday, February 10<sup>th</sup> through Tuesday, February 12<sup>th</sup>)**

**Standard Single Room Rate:** \$91.00/night\*\*

**Standard Double/Triple/Quadruple Occupancy Room Rate:** \$109.00/night\*\*

## **GREAT WOLF LODGE SPECIAL ROOM RATES FOR CHECK-IN *BEFORE* CONFERENCE (Saturday, February 9<sup>th</sup>)**

**Standard Single/Double/Triple/Quadruple Occupancy Room Rate:** \$180.49/night\*\*

**\*\*IMPORTANT NOTE:** To receive these special room rates you **MUST** reserve/book your room at the Great Wolf Lodge by no later than January 10<sup>th</sup>, 2019 and reference the Wisconsin Police Leadership Foundation (WPLF) with Booking ID# 1902WCPA when making your reservation. Room reservation/booking requests for special room rates received after the 01/10/19 deadline date is subject to availability.



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## **CHULA VISTA RESORT (OVERFLOW HOTEL) DETAILS & SPECIAL ROOM RATES:**

**Chula Vista Resort**  
2501 River Road  
Wisconsin Dells, WI 53965  
Web: [www.chulavistaresort.com](http://www.chulavistaresort.com)  
Reservation/Booking Phone: 855-285-0601  
Booking ID#: G86237\*

### **CHULA VISTA RESORT SPECIAL ROOM RATES FOR CHECK-IN DURING CONFERENCE (Sunday, February 10<sup>th</sup> through Wednesday, February 13<sup>th</sup>)**

**Junior Suite Single Room Rate:** \$82.00/night (includes a FREE Indoor Water Park Pass)\*  
**Junior Suite Double/Triple/Quadruple Occupancy Room Rate:** \$99.00/night (includes up to (4) FREE Indoor Water Park Passes)\*

### **CHULA VISTA RESORT SPECIAL ROOM RATES FOR CHECK-IN BEFORE CONFERENCE (Friday, February 8<sup>th</sup> and/or Saturday, February 9<sup>th</sup>)**

**Standard Room Rate with Occupancy of up to (4) People:** \$159.00/night (includes up to (4) FREE Indoor Water Park Passes)\*

**\*IMPORTANT NOTE:** To receive these special room rates you **MUST** reserve/book your room at the Chula Vista Resort by no later than January 10<sup>th</sup>, 2019 and reference Booking ID# G86237Room Block when making your reservation. Room reservation/booking requests for special room rates received after the 01/10/19 deadline date is subject to availability.

## **EXHIBITOR CHECK-IN/BOOTH SET-UP DATES & TIMES:**

**Early Exhibitor Check-In/Booth Set-Up:** Sunday, February 10<sup>th</sup> from 1:00pm until 6:00pm\*

**\*NOTE:** Exhibitors with Vehicle Booth Displays are requested to have vehicles delivered on 02/10/19 by 10:00am.

**Regular Exhibitor Check-In/Booth Set-Up:** Monday, February 11<sup>th</sup> from 7:00am until 9:00am

## **EXHIBITION HALL DATES & HOURS:**

**Monday, February 11<sup>th</sup> from 9:30am until 7:30pm**

**Tuesday, February 12<sup>th</sup> from 9:00am until 3:15pm\***

**\*NOTE:** Exhibition Booth break-down starts on 02/12/19 at 3:15pm. All Exhibition Booths **MUST** remain set-up until this date/time unless prior authorization for early break-down has been received.



## 2019 WPLF MID-WINTER TRAINING CONFERENCE EXHIBITOR RESOURCE GUIDE



### **CONFERENCE AGENDA BOOKLET ADVERTISING DETAILS:**

The Conference Agenda is printed as an 8.5 X 11.0" full color booklet with vertical page layout that is distributed to all Conference Attendees and Exhibition Booth personnel.

#### ***Advertising Rates & Dimensions:***

- **Full-Page (Full Color):** \$400.00
- **Half-Page (Full Color):** \$250.00

#### ***Advertisement Artwork File Dimensions, Specifications & Submission Deadline Date:***

- **Full-Page Advertisement Dimensions:** 8.5 X 11.0" with 1/8" bleed
- **Half-Page Advertisement Dimensions:** 8.5 X 5.5" with 1/8" bleed (horizontal layout)

Advertisers are responsible for emailing their advertisement artwork file in either (AI, EPS, PDF or JPEG) format to [aarondexter80@gmail.com](mailto:aarondexter80@gmail.com). To help ensure the best print quality, the advertisement artwork file should be provided in high resolution.

***IMPORTANT NOTE: Advertisers are responsible for submitting their advertisement artwork file via email to [aarondexter80@gmail.com](mailto:aarondexter80@gmail.com) by NO LATER THAN Friday, January 11<sup>th</sup>. Advertisement artwork files that are NOT received by the 01/11/19 deadline date may NOT be featured in the Conference Agenda Booklet.***

### **MEMBER REGISTRATION PACKET LITERATURE INSERTION DETAILS:**

Exhibitors taking advantage of the "***Member Registration Packet Literature Insertion***" opportunity as a part of a Conference Event Sponsorship benefit or if purchased separately (\$200.00) are responsible for ensuring that the materials delivered to the address listed below by Friday, February 8<sup>th</sup>. Exhibitors should provide at least (400) literature pieces/packets to ensure an ample quantity is available.

**Kalahari Resort & Conference Center  
ATTN: Pete Peters (WPLF Conference)  
1305 Kalahari Dr.  
Wisconsin Dells, WI 53913**

### **EXHIBITION BOOTH CANCELLATION/REFUND POLICY:**

In the event an Exhibitor cancels all, or part, of the Exhibition Booth space ordered the following provisions shall apply: (i) if written notice of cancellation is received by the WPLF prior to January 4<sup>th</sup>, 2019, the Exhibitor shall be refunded 75% of the cancelled Exhibition Booth space fee; (ii) if written notice of cancellation is received by the WPLF prior to January 11<sup>th</sup>, 2019 the Exhibitor shall be refunded 50% of the Exhibition Booth space fee. (iii) No refund will be issued if an Exhibitor Booth space cancellation notice is received after January 18<sup>th</sup>, 2019.



**FIREARM/WEAPON DISPLAY POLICY:**

To help ensure the safety of all Exhibitors that will be displaying firearms or weapons at their Exhibition Booth *MUST* adhere to following:

- Firearms are *NOT* to be left unattended at any time in the Exhibition Hall.
- Firearms *MUST* be locked in your hotel room or in another secure place when the Exhibition Hall is closed.
- *NO* live ammunition is allowed at any Exhibition Booth.
- Firearms *MUST* be unloaded and have their firing pins removed to ensure that they cannot fire a round. If a firing pin cannot be removed, the firearm *MUST* be disabled in another manner to ensure that weapon is unable to fire a round.
- It is strongly recommended that *NO* magazine is inserted into a firearm on display, unless it is necessary to show the functionality of the firearm.
- The use of firearm “breach flags” is strongly recommended.
- Firearms *MUST* have actions opened while being displayed.
- It is highly recommended that you do *NOT* carry any live firearm, concealed or not, within the Exhibition Hall. If you elect to carry a live, concealed firearm within the Exhibition Hall, that firearm *MUST* never be used as a display.

Prior to the Exhibition Hall opening each day, a WPLF Conference Safety Officer will visit each Exhibition Booth in which firearms or weapons are to be displayed for inspection to ensure that the firearm/weapon display policy is being adhered to.