



2020 WPLF MID-WINTER TRAINING CONFERENCE

CONFERENCE EVENT SPONSORSHIP OPPORTUNITIES



MAXIMIZE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY BECOMING A CONFERENCE EVENT SPONSOR!

- Sponsorship Benefit Included w/ Sponsorship Type

SPONSORSHIP OPPORTUNITY TYPES

Sponsorship Benefit Description	Conference Lunch	President's Reception & Dinner Banquet	Host Chief's Night	Conference Break
Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "Conference Sponsor" Booth Backdrop Recognition Signage (a \$1,000.00+ value)				
Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page				
Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event				
Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for (6) Months				<p>WWW.WICHIEFS.ORG</p>
Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)				
Complimentary "Member Conference Registration Welcome Packet Literature Drop" (a \$200.00 value)				
(2) Invitations to Attend the President's Reception & Dinner Banquet				
(5) Minutes to Personally Address Conference Attendees During Sponsored Event				
Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months				
Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (a \$500.00 value)				
Complimentary WCPA Website "Industry Link" Listing for (6) Months (a \$100.00 value)				
Complimentary "Exhibitor Passport Program" Registration (a \$50.00 value)				

SPONSORSHIP OPPORTUNITY PRICING & AVAILABILITY*

Sponsorship Type	QTY Avail.	Price
Conference Lunch	2	\$6,000.00
President's Dinner Reception & Banquet	2	\$6,000.00
Host Chief's Night	8	\$2,500.00
Conference Break	4	\$1,600.00

Sponsorship Opportunities are limited and are offered on a "first come/first served" basis.

For additional information or to become a 2020 WPLF Mid-Winter Training Conference Event Sponsor, contact:

Pete Peters
 WPLF Conference Coordinator
 Email: peters3006@gmail.com
 Phone 218-348-5911.

2020 WPLF MID-WINTER TRAINING CONFERENCE
 Wisconsin's Largest Law Enforcement Training Conference & Equipment Expo for the Past 9 Years!
FEBRUARY 9TH-12TH
KALAHARI RESORT & CONVENTION CENTER
WISCONSIN DELLS | WI



2020 WPLF MID-WINTER TRAINING CONFERENCE



CONFERENCE LUNCH SPONSORSHIP OPPORTUNITIES

**MAXIMIZE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY
BECOMING A CONFERENCE LUNCH SPONSOR!**

CONFERENCE LUNCH SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "Conference Sponsor" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for (6) Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)
- Complimentary "Member Conference Registration Welcome Packet Literature Drop" (a \$200.00 value)
- (2) Invitations to Attend the President's Reception & Dinner Banquet
- (5) Minutes to Personally Address Conference Attendees During Sponsored Lunch
- Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months
- Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (a \$500.00 value)
- Complimentary WCPA Website "Industry Link" Listing for (6) Months (a \$100.00 value)
- Complimentary "Exhibitor Passport Program" Registration (a \$50.00 value)



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CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

For additional information or to become a Conference Lunch Sponsor, please contact Pete Peters (WPLF Conference Coordinator) via email peters3006@gmail.com or phone 218-348-5911.

Please note that there are ONLY (2) 2020 WPLF Mid-Winter Training Conference Lunch Sponsorship opportunities available and they are offered on a "first come/first served basis."



2020 WPLF MID-WINTER TRAINING CONFERENCE



PRESIDENT'S RECEPTION & DINNER BANQUET SPONSORSHIP OPPORTUNITIES

**MAXIMIZE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY
BECOMING A PRESIDENT'S RECEPTION &
DINNER BANQUET SPONSOR!**

PRESIDENT'S RECEPTION & DINNER BANQUET SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "Conference Sponsor" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for (6) Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)
- Complimentary "Member Conference Registration Welcome Packet Literature Drop" (a \$200.00 value)
- (2) Invitations to Attend the President's Reception & Dinner Banquet
- (5) Minutes to Personally Address Conference Attendees During Dinner Banquet
- Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months
- Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (a \$500.00 value)
- Complimentary WCPA Website "Industry Link" Listing for (6) Months (a \$100.00 value)
- Complimentary "Exhibitor Passport Program" Registration (a \$50.00 value)



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PRESIDENT'S RECEPTION & DINNER BANQUET SPONSOR RATE: \$6,000.00

For additional information or to become a President's Reception & Dinner Banquet Sponsor, please contact Pete Peters (WPLF Conference Coordinator) via email peters3006@gmail.com or phone **218-348-5911**.

Please note that there are ONLY (2) 2020 WPLF Mid-Winter Training Conference President's Reception & Dinner Banquet Sponsorship opportunities available and they are offered on a "first come/first served basis."



2020 WPLF MID-WINTER TRAINING CONFERENCE



HOST CHIEF'S NIGHT SPONSORSHIP OPPORTUNITIES

INCREASE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY BECOMING A HOST CHIEF'S NIGHT SPONSOR!

HOST CHIEF'S NIGHT SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "*Conference Sponsor*" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "*CONFERENCE SPONSORS*" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo/Hyperlink featured on the WCPA Website's Home Page within the Scrolling "*SPONSORS & PARTNERS*" Image Slider Widget for (6) Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (a \$400.00 value)
- Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (a \$200.00 value)



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HOST CHIEF'S NIGHT SPONSOR RATE: \$2,500.00

For additional information or to become a Host Chief's Night Sponsor, please contact Pete Peters (WPLF Conference Coordinator) via email peters3006@gmail.com or phone 218-348-5911.

Please note that there are ONLY (8) 2020 WPLF Mid-Winter Training Conference Host Chief's Night Sponsorship opportunities available and they are offered on a "first come/first served basis."



2020 WPLF MID-WINTER TRAINING CONFERENCE



CONFERENCE BREAK SPONSORSHIP OPPORTUNITIES

INCREASE YOUR ORGANIZATION'S IMPACT & EXPOSURE BY BECOMING A CONFERENCE BREAK SPONSOR!

CONFERENCE BREAK SPONSORSHIP BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth with Preferred/Reserved Exhibition Hall Location and "Conference Sponsor" Booth Backdrop Recognition Signage (a \$1,000.00+ value)
- Company Logo/Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event



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CONFERENCE BREAK SPONSOR RATE: \$1,600.00

For additional information or to become a Conference Break Sponsor, please contact Pete Peters (WPLF Conference Coordinator) via email peters3006@gmail.com or phone 218-348-5911.

Please note that there are ONLY (4) 2020 WPLF Mid-Winter Training Conference Break Sponsorship opportunities available and they are offered on a "first come/first served basis."