



# 2023 WPLF WINTER TRAINING CONFERENCE

## SPONSORSHIP OPPORTUNITIES OVERVIEW



# MAXIMIZE YOUR ORGANIZATION'S IMPACT & EXPOSURE AT WISCONSIN'S LARGEST ANNUAL LAW ENFORCEMENT TRAINING CONFERENCE!

	SPONSORSHIP OPPORTUNITY TYPE			
SPONSOR BENEFIT DESCRIPTION	Lunch	President's Dinner	Host Chief's Night	Break
Complimentary 8.0 X 10.0' Standard Exhibitor Booth w/ Preferred/Reserved Exhibition Hall Location Assignment and "Conference Sponsor" Booth Backdrop Recognition Signage (\$1,000.00+ value)	★	★	★	★
Company Logo w/ Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page	★	★	★	★
Executive Director Sponsorship Announcement w/ Company Introduction to Attendees and Recognition Signage featuring Company Logo Displayed During Sponsored Event	★	★	★	★
Company Logo w/ Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for 6 Months	★	★	★	★
Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (\$400.00 value)	★	★	★	Sponsor Benefit Included w/ Sponsorship Type
Complimentary "Member Conference Registration Welcome Packet Literature Drop" (\$200.00 value)	★	★	★	★
2 Invitations to the President's Reception and Dinner Banquet	★	★	<div>SPONSORSHIP OPPORTUNITY PRICING &amp; AVAILABILITY</div> <div>Lunch Sponsorship 4 available   Price: \$6,000.00 ea.</div> <div>President's Dinner Sponsorship 2 available   Price: \$6,000.00 ea.</div> <div>Host Chief's Night Sponsorship 8 available   Price: \$2,600.00 ea.</div> <div>Break Sponsorship 4 available   Price: \$1,700.00 ea.</div> <div>Sponsorship Opportunities are available on a "first come/first served" basis.</div>	
5 Minutes to Personally Address Conference Attendees During Sponsored Event	★	★		
Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months	★	★		
Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (\$500.00 value)	★	★		
Complimentary WCPA Website "Industry Link" Listing for (6) Months (\$100.00 value)	★	★		
Complimentary "Exhibitor Passport Program" Registration (\$50.00 value)	★	★		



### WPLF WINTER TRAINING CONFERENCE & EXPO

February 5<sup>th</sup> - 8<sup>th</sup>, 2023

Kalahari Resort & Convention Center | Wisconsin Dells

Wisconsin's Largest Annual Law Enforcement & Exhibitor Expo for the Past 12 years!



For additional info or to become a  
Conference Event Sponsor, please  
contact WCPA Executive Director  
Pete Peters via email  
[ppeters@wichiefs.org](mailto:ppeters@wichiefs.org) or  
phone 218-348-5911.



# 2023 WPLF WINTER TRAINING CONFERENCE

## LUNCH SPONSORSHIP DETAILS



## LUNCH SPONSOR BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth w/ Preferred/Reserved Exhibition Hall Location Assignment and "Conference Sponsor" Booth Backdrop Recognition Signage (\$1,000.00+ value)
- Company Logo w/ Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo w/ Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for 6 Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (\$400.00 value)
- Complimentary "Member Conference Registration Welcome Packet Literature Drop" (\$200.00 value)
- 2 Invitations to the President's Reception and Dinner Banquet
- 5 Minutes to Personally Address Conference Attendees During Sponsored Event
- Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months
- Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (\$500.00 value)
- Complimentary WCPA Website "Industry Link" Listing for (6) Months (\$100.00 value)
- Complimentary "Exhibitor Passport Program" Registration (\$50.00 value)

## CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

For additional information or to become a Conference Lunch Sponsor, please contact WCPA Executive Director/WPLF Conference Coordinator Pete Peters via email [ppeters@wichiefs.org](mailto:ppeters@wichiefs.org) or phone 218-348-5911.

**NOTE: There are only (4) 2023 WPLF Winter Training Conference Lunch Sponsorship opportunities available and they are offered on a "first come/first served basis."**



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# 2023 WPLF WINTER TRAINING CONFERENCE

## PRESIDENT'S RECEPTION & DINNER SPONSORSHIP DETAILS



## PRESIDENT'S DINNER SPONSOR BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth w/ Preferred/Reserved Exhibition Hall Location Assignment and "Conference Sponsor" Booth Backdrop Recognition Signage (\$1,000.00+ value)
- Company Logo w/ Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Sponsorship Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo w/ Hyperlink featured on the WCPA Website's Home Page within the Scrolling SPONSORS & PARTNERS" Image Slider Widget for 6 Months
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (\$400.00 value)
- Complimentary "Member Conference Registration Welcome Packet Literature Drop" (\$200.00 value)
- 2 Invitations to the President's Reception and Dinner Banquet
- 5 Minutes to Personally Address Conference Attendees During Sponsored Event
- Company Electronic Banner/Hyperlink featured on the WCPA Website's Home Page within the Main Scrolling Image Slider Widget for (6) Months
- Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (\$500.00 value)
- Complimentary WCPA Website "Industry Link" Listing for (6) Months (\$100.00 value)
- Complimentary "Exhibitor Passport Program" Registration (\$50.00 value)

## PRESIDENT'S DINNER SPONSOR RATE: \$6,000.00

For additional information or to become a Conference Lunch Sponsor, please contact WCPA Executive Director/WPLF Conference Coordinator Pete Peters via email [ppeters@wischiefs.org](mailto:ppeters@wischiefs.org) or phone 218-348-5911.

**NOTE: There are only (2) 2023 WPLF Winter Training Conference President's Reception and Dinner Sponsorship opportunities available and they are offered on a "first come/first served basis."**



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# 2023 WPLF WINTER TRAINING CONFERENCE

## HOST CHIEF'S NIGHT SPONSORSHIP DETAILS



## HOST CHIEF'S NIGHT SPONSOR BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth w/ Preferred/Reserved Exhibition Hall Location Assignment and "Conference Sponsor" Booth Backdrop Recognition Signage (\$1,000.00+ value)
- Company Logo w/ Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Company Logo w/ Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for 6 Months
- Executive Director Sponsorship Announcement w/ Company Introduction to Attendees and Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Complimentary Full-Page (8.5 X 11.0"), Full-Color Advertisement featured in the Conference Agenda Booklet (\$400.00 value)
- Complimentary "Member Conference Registration Welcome Packet Literature Drop" (\$200.00 value)



## HOST CHIEFS NIGHT SPONSOR RATE: \$2,600.00

For additional information or to become a Conference Lunch Sponsor, please contact WCPA Executive Director/WPLF Conference Coordinator Pete Peters via email [ppeters@wichiefs.org](mailto:ppeters@wichiefs.org) or phone 218-348-5911.

**NOTE: There are only (8) 2023 WPLF Winter Training Conference Host Chiefs Night Sponsorship opportunities available and they are offered on a "first come/first served basis."**



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# 2023 WPLF WINTER TRAINING CONFERENCE

## BREAK SPONSORSHIP DETAILS



## BREAK SPONSOR BENEFITS

- Complimentary 8.0 X 10.0' Standard Exhibitor Booth w/ Preferred/Reserved Exhibition Hall Location Assignment and "Conference Sponsor" Booth Backdrop Recognition Signage (\$1,000.00+ value)
- Company Logo w/ Event Sponsorship Recognition featured in the Conference Agenda Booklet, Online Floorplan Website and the WCPA Website's "CONFERENCE SPONSORS" Page
- Executive Director Sponsorship Announcement w/ Company Introduction to Attendees and Recognition Signage featuring Company Logo Displayed During Sponsored Event
- Company Logo w/ Hyperlink featured on the WCPA Website's Home Page within the Scrolling "SPONSORS & PARTNERS" Image Slider Widget for 6 Months



## CONFERENCE BREAK SPONSOR RATE: \$1,700.00

For additional information or to become a Conference Lunch Sponsor, please contact WCPA Executive Director/WPLF Conference Coordinator Pete Peters via email [ppeters@wchiefs.org](mailto:ppeters@wchiefs.org) or phone 218-348-5911.

**NOTE: There are only (4) 2023 WPLF Winter Training Conference Break Sponsorship opportunities available and they are offered on a "first come/first served basis."**



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