



# 2026 WPLF SUMMER TRAINING CONFERENCE & EXPO

AUGUST 10<sup>TH</sup> - 11<sup>TH</sup> • KI CONVENTION CENTER | GREEN BAY, WI

## EVENT SPONSORSHIP OPPORTUNITIES



### Maximize Your Company's Impact and Exposure by Becoming a 2026 Wisconsin Police Leadership Foundation (WPLF) Summer Training Conference Event Sponsor!

All Conference Event Sponsors receive a **complimentary 8.0 X 10.0' standard booth with preferred/reserved placement in the Exhibition Hall** (\$1,000.00+ value) as well as the following general/standard benefits:

- » Company logo with website link featured in the "Event Sponsors" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "Schedule of Events" handout provided to all attendees
- » Conference "Event Sponsor" Recognition Signage featuring your company's logo displayed during sponsored event along with "Conference Sponsor" booth backdrop signage.
- » Company logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "Conference Event Sponsor" pages of the WCPA and Online Floorplan websites

Additional benefits are provided to Conference Lunch, President's Dinner and Chiefs' Night sponsors which include:

★ Indicates benefit is included with Sponsorship Type	SPONSORSHIP TYPE		
Sponsorship Benefit Description	Lunch	President's Dinner	Host Chiefs' Night
Complimentary "Member Conference Registration Welcome Packet Literature Drop" (\$200.00 value)	★	★	★
Company logo featured in WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees	★	★	<b>Availability &amp; Pricing</b> Lunch Sponsorship 4 available   \$6,000.00 ea. President's Dinner Sponsorship SOLD OUT   \$6,000.00 ea. Chiefs' Night Sponsorship 10 available   \$2,700.00 ea. Break Sponsorship 8 available   \$1,800.00 ea.
Two Invitations to Attend the President's Reception & Dinner	★	★	
Five minutes to Personally Address Conference attendees during Sponsored Event	★	★	
Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (\$500.00 value)	★	★	
Complimentary "Exhibitor Passport Program" Registration (\$50.00 value)	★	★	
Complimentary WCPA Website "Industry Link" Listing for six months (\$100.00 value)	★	★	

Due to the limited number of Conference Event Sponsorship Opportunities available, they are offered on a "first come/first served" basis.

For additional information or to become a Conference Event Sponsor, please contact Sean Marschke (WCPA Executive Director) via email [smarschke@wichiefs.org](mailto:smarschke@wichiefs.org) or phone 414-401-5304.



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## LUNCH SPONSORSHIP DETAILS



## CONFERENCE LUNCH SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the President's Reception and Dinner
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary "*Exhibitor Passport Program*" Registration (\$50.00 value)
- » Complimentary "*WCPA Membership Email Blast*" with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website "*Industry Link*" Listing for six months (\$100.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
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## CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

***NOTE:*** There are only four (4) Lunch Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.

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# WWW.WICHIEFS.ORG



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CHIEFS' NIGHT SPONSORSHIP DETAILS



## CHIEFS' NIGHT SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
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**CHIEFS' NIGHT SPONSOR RATE: \$2,700.00**

***NOTE:*** *There are only ten (10) Host Chiefs' Night Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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## BREAK SPONSORSHIP DETAILS



## BREAK SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "*Conference Event Sponsor*" pages of the WCPA and Online Floorplan websites

### **BREAK SPONSOR RATE: \$1,800.00**

***NOTE:*** *There are only eight (8) Break Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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