



# 2026 WPLF SUMMER TRAINING CONFERENCE & EXPO

AUGUST 10<sup>TH</sup> - 11<sup>TH</sup> • KI CONVENTION CENTER | GREEN BAY, WI

EVENT SPONSORSHIP OPPORTUNITIES



The Wisconsin Police Leadership Foundation (WPLF) invites law enforcement equipment and service providers to elevate their visibility and engagement as a Lunch, Chiefs' Night, or Break event sponsor at the 2026 Summer Training Conference & Expo.

## Lunch Sponsor Details |

### Premium Exhibit Space |

Complimentary 8' x 10' booth with preferred, reserved placement in the Exhibition Hall (\$1,000.00+ value)

### Direct Attendee Reach |

- Five minutes to Personally Address Conference attendees during sponsored Conference Lunch event
- Two Invitations to Attend the President's Reception and Dinner
- Inclusion in the "Conference Registration Welcome Packet Literature Drop" (\$200.00 value)
- Complimentary "Exhibitor Passport Program" Registration (\$50.00 value)

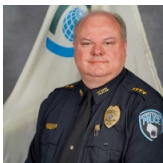
### Mobile App Exposure |

- **Onsite Brand Recognition:** Prominent "Event Sponsor" signage displayed during **1-hour Conference Lunch event in the Exhibition Hall** plus logo inclusion on Conference Sponsor booth backdrop signage
- **Event Program Visibility:** Logo placement in the official "Schedule of Events" distributed to all attendees
- Company logo with direct website link featured in the WPLF Conference Mobile App "Event Sponsors" section

### Extended Digital Presence |

- Complimentary "WCPA Membership Email Blast" with up to a 4MB file attachment (\$500.00 value)
- Logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee on the WCPA homepage for six months
- Logo with website link showcased on the WCPA and Online Floorplan "Conference Event Sponsor" pages

Sponsorship Rate | \$6,000.00



**Availability is limited. Sponsorships are offered on a first-come, first-served basis.**

**For more information or to secure your sponsorship, contact:**

Sean Marschke, WCPA Executive Director  
[smarschke@wichiefs.org](mailto:smarschke@wichiefs.org) or phone 414-401-5304





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### Chiefs' Night Sponsor Details |

#### Premium Exhibit Space |

**Complimentary 8' x 10' booth with preferred, reserved placement in the Exhibition Hall (\$1,000.00+ value)**

#### Direct Attendee Reach |

Inclusion in the Conference Registration Welcome Packet literature drop (\$200.00 value)

#### Mobile App Exposure |

- **Onsite Brand Recognition:** Prominent "Event Sponsor" signage displayed during the **3-hour Chief's Night event @ Lambeau**, plus logo inclusion on Conference Sponsor booth backdrop signage
- **Event Program Visibility:** Logo placement in the official "Schedule of Events" distributed to all attendees
- Company logo with direct website link featured in the WPLF Conference Mobile App "Event Sponsors" section

#### Extended Digital Presence |

- Logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee on the WCPA homepage for six months
- Logo with website link showcased on the WCPA and Online Floorplan "Conference Event Sponsor" pages

**Sponsorship Rate | \$2,700.00**

### Break Sponsor Details |

#### Premium Exhibit Space |

**Complimentary 8' x 10' booth with preferred, reserved placement in the Exhibition Hall (\$1,000.00+ value)**

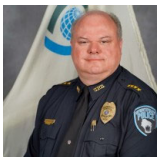
#### Mobile App Exposure |

- **Onsite Brand Recognition:** Prominent "Event Sponsor" signage displayed during your **45-minute sponsored Conference Break**, plus logo inclusion on Conference Sponsor booth backdrop signage
- **Event Program Visibility:** Logo placement in the official "Schedule of Events" distributed to all attendees
- Company logo with direct website link featured in the WPLF Conference Mobile App "Event Sponsors" section

#### Extended Digital Presence |

- Logo with website link featured in the "Supporting Business Members and Sponsors" scrolling marquee on the WCPA homepage for six months
- Logo with website link showcased on the WCPA and Online Floorplan "Conference Event Sponsor" pages

**Sponsorship Rate | \$1,800.00**



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[smarschke@wichiefs.org](mailto:smarschke@wichiefs.org) or phone 414-401-5304

All registered exhibitor booth personnel are welcome to attend the **2026 WPLF Summer Chiefs' Night** event being held off-site on Monday, August 10<sup>th</sup> between 5:30pm and 8:30pm at Lambeau Field. This event provides a wonderful opportunity for exhibitors to network with attendees in a unique, world-class facility environment. Complimentary appetizers, soda and tap beer will be served (cash bar available).

