



2026 WPLF WINTER TRAINING CONFERENCE & EXPO



EVENT SPONSORSHIP OPPORTUNITIES

Maximize Your Company's Impact and Exposure by Becoming a 2026 Wisconsin Police Leadership Foundation (WPLF) Winter Training Conference Event Sponsor!

All Conference Event Sponsors receive a **complimentary 8.0 X 10.0' standard booth with preferred/reserved placement in the Exhibition Hall** (\$1,000.00+ value) as well as the following general/standard benefits:

- » Company logo with website link featured in the "**Event Sponsors**" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "**Schedule of Events**" handout provided to all attendees
- » Conference "**Event Sponsor**" Recognition Signage featuring your company's logo displayed during sponsored event along with "**Conference Sponsor**" booth backdrop signage.
- » Company logo with website link featured in the "**Supporting Business Members and Sponsors**" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "**Conference Event Sponsor**" pages of the WCPA and Online Floorplan websites

Additional benefits are provided to Conference Lunch, President's Dinner and Host Chiefs/Exhibitor Appreciation Night sponsors which include:

★ Indicates benefit is included with Sponsorship Type	SPONSORSHIP TYPE		
	Lunch	President's Dinner	Host Chiefs' Night
Complimentary " Member Conference Registration Welcome Packet Literature Drop " (\$200.00 value)	★	★	★
Company logo featured in WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees	★	★	Availability & Pricing Lunch Sponsorship 4 available \$6,000.00 ea. President's Dinner Sponsorship 2 available \$6,000.00 ea. Host Chiefs' Night Sponsorship 10 available \$2,700.00 ea. Break Sponsorship 8 available \$1,800.00 ea.
Two Invitations to Attend the President's Reception & Dinner	★	★	
Five minutes to Personally Address Conference attendees during Sponsored Event	★	★	
Complimentary " WCPA Membership Email Blast " with up to a 4MB file attachment (\$500.00 value)	★	★	
Complimentary " Exhibitor Passport Program " Registration (\$50.00 value)	★	★	
Complimentary WCPA Website " Industry Link " Listing for six months (\$100.00 value)	★	★	

Due to the limited number of Conference Event Sponsorship Opportunities available, they are offered on a "**first come/first served**" basis.

For additional information or to become a Conference Event Sponsor, please contact Pete Peters (WCPA Executive Director) via email ppeters@wichiefs.org | phone 715-364-2367 or Sean Marschke (WCPA Deputy Director) via email smarschke@wichiefs.org | phone 262-497-6072.



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LUNCH SPONSORSHIP DETAILS

CONFERENCE LUNCH SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the President's Reception and Dinner
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary "*Exhibitor Passport Program*" Registration (\$50.00 value)
- » Complimentary "*WCPA Membership Email Blast*" with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website "*Industry Link*" Listing for six months (\$100.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the "*Conference Event Sponsor*" pages of the WCPA and Online Floorplan websites

CONFERENCE LUNCH SPONSOR RATE: \$6,000.00

NOTE: *There are only four (4) Lunch Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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PRESIDENT'S DINNER SPONSORSHIP DETAILS

PRESIDENT'S DINNER SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Two Invitations to Attend the President's Reception and Dinner
- » Five minutes to Personally Address Conference attendees during Sponsored Event
- » Company logo featured in the WPLF Conference Mobile App's scrolling marquee with Sponsored Event Push Notification sent to all attendees
- » Complimentary *"Exhibitor Passport Program"* Registration (\$50.00 value)
- » Complimentary *"WCPA Membership Email Blast"* with up to a 4MB file attachment (\$500.00 value)
- » Complimentary WCPA Website *"Industry Link"* Listing for six months (\$100.00 value)
- » Complimentary *"Member Conference Registration Welcome Packet Literature Drop"* (\$200.00 value)
- » Company logo with website link featured in the *"Event Sponsors"* section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference *"Schedule of Events"* handout provided to all attendees
- » Conference *"Event Sponsor"* Recognition Signage featuring your company's logo displayed during sponsored event along with *"Conference Sponsor"* booth backdrop signage.
- » Company logo with website link featured in the *"Supporting Business Members and Sponsors"* scrolling marquee located on the WCPA website's home page for six months
- » Company logo with website link featured in the *"Conference Event Sponsor"* pages of the WCPA and Online Floorplan websites

PRESIDENT'S DINNER SPONSOR RATE: \$6,000.00

NOTE: There are only two (2) President's Dinner Reception Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.

For additional information or to become a Conference Event Sponsor, please contact
Pete Peters (WCPA Executive Director) via email ppeters@wichiefs.org | phone 715-364-2367 or
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HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSORSHIP DETAILS

HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Complimentary "*Member Conference Registration Welcome Packet Literature Drop*" (\$200.00 value)
- » Company logo with website link featured in the "*Event Sponsors*" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "*Schedule of Events*" handout provided to all attendees
- » Conference "*Event Sponsor*" Recognition Signage featuring your company's logo displayed during sponsored event along with "*Conference Sponsor*" booth backdrop signage.
- » Company logo with website link featured in the "*Supporting Business Members and Sponsors*" scrolling marquee located on the WCPA website's home page for six months
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HOST CHIEFS'/EXHIBITOR APPRECIATION NIGHT SPONSOR RATE: \$2,700.00

NOTE: *There are only ten (10) Host Chiefs' Night Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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BREAK SPONSORSHIP DETAILS

BREAK SPONSOR BENEFITS

- » Complimentary 8.0 X 10.0' Standard Booth with Preferred/Reserved placement in Exhibition Hall (\$1,000.00 value)
- » Company logo with website link featured in the "**Event Sponsors**" section of the WPLF Conference Mobile App
- » Company logo featured in WPLF Conference "**Schedule of Events**" handout provided to all attendees
- » Conference "**Event Sponsor**" Recognition Signage featuring your company's logo displayed during sponsored event along with "**Conference Sponsor**" booth backdrop signage.
- » Company logo with website link featured in the "**Supporting Business Members and Sponsors**" scrolling marquee located on the WCPA website's home page for six months
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BREAK SPONSOR RATE: \$1,800.00

NOTE: *There are only eight (8) Break Sponsorship Opportunities available, and they are offered on a "first come/first served" basis.*

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